

# NYSSO 2021 Annual Convention

September 11 & 12

Turning Stone Resort & Casino  
Verona, New York



## EXHIBITOR & SPONSOR PROSPECTUS

All for One, One for All!

For the first time ever, everyone pays one price...

Great Exposure—Don't miss this opportunity to network, educate and promote your products and services in a spacious ballroom.

### Company Presentation Level | \$650

Display table with two chairs, company listing in the program and on [NYSSO.org](http://NYSSO.org)

All vendors may set up their booths Saturday, September 11 between 11 am and 4 pm in the Ballroom. Exhibit tables will be set around the outside perimeter of the hall for the entire program. Vendor tables will be secure Saturday overnight for Sunday's networking and classes.

**CELEBRATE THE PROFESSION AT THE ONLY NYS VENDOR-SUPPORTED CONVENTION UNTIL 2022!**

**Come join us — Saturday Dinner, Sunday refreshments!**

Early Bird (before July 1)	\$65 per guest
Regular (after July 1)	\$75 per guest

### Additional Sponsorship Opportunities

#### Food and Beverage | \$2,750

- Display area outside CE room
- Ability to distribute handouts/giveaways to participants
- Introduced at beginning of each program segment
- Coffee break signage & recognition

#### On-Site Sponsorship Opportunities

Signage/Hospitality Bag Sponsor	\$800
Full Page Ad Sponsor	\$500
½ Page Ad Sponsor	\$250
¼ Page Ad Sponsor	\$100

#### Book Your Hotel Today!

Turning Stone Resort & Casino provides the full guest experience including multiple dining options, gaming, golf and spa services.

Make your reservation by calling the resort at 1-800-771-7711.

**Don't forget to mention NYSSO to receive the following discounted room rates.**

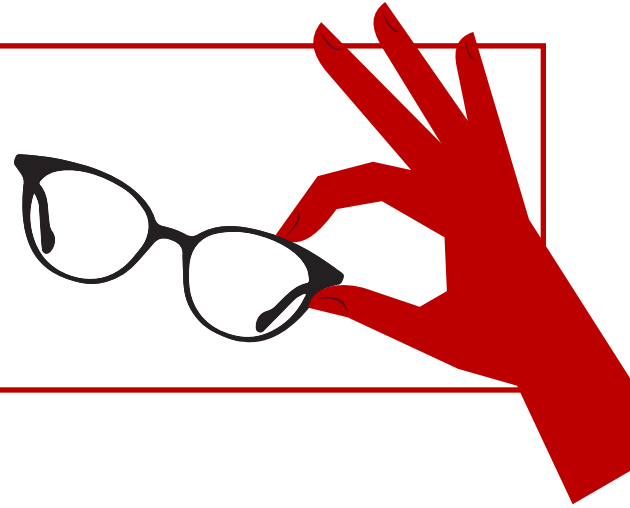
Hotel, Double or Single	\$189
Tower Room	\$219
Sandstone Hollow Inn (Off Property)	\$119

**Be sure to book by Friday, August 13 to secure the group rate.**

*\*Please note, dinner is not included in the above sponsorship or exhibitor pricing.*

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## Exhibitor Information & Registration



### EXHIBIT SPACE IS BASED ON AVAILABILITY

NAME

TITLE

COMPANY NAME

ADDRESS

CITY STATE ZIP

PHONE

EMAIL ADDRESS

### REGISTRATION TOTAL

EXHIBITOR REGISTRATION \$ \_\_\_\_\_  
ADDITIONAL SPONSORSHIP \$ \_\_\_\_\_  
MEALS PER REGISTRANTS \$ \_\_\_\_\_  
TOTAL AMOUNT \$ \_\_\_\_\_

### Additional Guests:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### PAYMENT INFORMATION

Your reservation is only guaranteed when full payment is received,  
and all payments are due prior to the start of the conference.

Check (Make checks payable to NYSSO)

or

Credit Card:  Visa  MasterCard  AMEX

NAME ON CARD

CARD NUMBER

EXP. DATE

Security Code

Country

BILLING ADDRESS

CITY/STATE/PROVINCE ZIP/POSTAL CODE

**PLEASE RETURN  
WITH PAYMENT TO:**

**NYSSO  
136 Everett Road  
Albany, NY 12205**